



# Pricing Table

Services	Base	Standard	Advanced	Premium
Monthly Advisory Fee	\$5,000	\$8,000	\$10,000	\$15,000
Dedicated CFO	✓	✓	✓	✓
Cash Flow Management	✓	✓	✓	✓
Monthly Financial Package	✓	✓	✓	✓
Monthly Financial Analysis & Review	Basic	Enhanced	Comprehensive	Comprehensive
Budget	Basic	Enhanced	Comprehensive	Comprehensive
Reforecasting			1x / Year	2x / Year
20-Point Financial Ops Analysis	✓	✓	✓	✓
Implementation of SOP's		✓	✓	✓
FinTech Integration		✓	✓	✓
Automation of Processes		✓	✓	✓
GAAP Audit Support		✓	✓	✓
Income Tax Support		✓	✓	✓
Board Reporting & Participation		✓	✓	✓
Investor Relations		✓	✓	✓
Fundraising Support		Basic	Enhanced	Comprehensive
Risk Management		Basic	Enhanced	Comprehensive
Profitability Analysis		Basic	Enhanced	Comprehensive
Pricing Analysis			✓	✓
Scenario Modeling & Analysis			✓	✓
Debt Management			✓	✓
M&A Support				✓
International Expansion Support				✓
CFO Advisory Sessions	1x / Month	2x / Month	Weekly	Biweekly
Business Day Email Response	3	2	1	Same
Accounting Support (hours)		4 / Month	8 / Month	Unlimited
Staff Performance Analysis	Basic	Enhanced	Comprehensive	Comprehensive
Development & Hiring Assistance		✓	✓	✓
Key Vendor Relationships		✓	✓	✓
Implementation Fee	\$3,000	\$3,000	Waived	Waived

See next page for detailed descriptions of Basic, Enhanced, and Comprehensive tiers by service.

# Service Tiers Detailed Descriptions

Services	Basic	Enhanced	Comprehensive
<b>Monthly Financial Analysis &amp; Review</b>	Review of core financial statements and a detailed breakdown of operational expenses by category such as R&D, sales, marketing, and G&A. This service includes summary findings highlighting key financial metrics and trends, notations provided where beneficial, and analysis of variances from the budget to identify significant deviations and potential areas for adjustment	Basic plus a summary dashboard with data visualizations and an 18-point KPI summary. This tier provides a detailed snapshot and analysis of your business' most critical metrics to assess financial health and operational efficiency, enabling clients to track performance trends and gain actionable insights.	Enhanced plus a 15 key-driver scorecard, a 13-category qualitative executive summary for both monthly and YTD performance, and comprehensive data visualizations. This tier provides a complete spectrum of financial analysis and strategic planning tools, specifically designed to support sophisticated financial management and strategic decision-making needs.
<b>Budget</b>	Creation of an annual budget using historical data. This service includes basic financial modeling based on past performance and fundamental business objectives, ideal for startups and smaller businesses seeking straightforward fiscal planning.	Expands on the Basic tier by incorporating three alternative budget scenarios: conservative, baseline, and optimistic, to adapt to varying market and performance conditions. It employs zero-based budgeting, ensuring expenditures are justified by current needs. Additionally, it includes an 18-point KPI summary, providing a detailed snapshot of your business' most critical metrics to assess financial health and operational efficiency.	Expands on the Enhanced tier by introducing a summary dashboard with advanced data visualizations for deeper insights into complex financial data. It also features a 13-category qualitative executive summary, offering narrative-driven analysis and strategic insights for sophisticated decision-making. This tier supports proactive management and strategic alignment through extensive financial analysis and planning tools.
<b>Fundraising Support</b>	Provides a pitch deck template and foundational support to create a compelling investment case. Includes a detailed financial projection specifically tailored to effectively communicate your business model and growth potential to potential investors.	Expands on the Basic tier by incorporating three alternative budget scenarios: conservative, baseline, and optimistic — each tailored to different investor expectations and market conditions. This tier includes active participation in investor meetings and pitch deck refinement. It also provides rehearsal sessions to enhance presentation skills and ensure readiness for diverse investor interactions.	Expands on the Enhanced tier by delivering a full-service fundraising strategy that includes preparation and pitch refinement, identification of suitable investors, negotiation support, and sophisticated deal structuring to maximize investment potential.
<b>Risk Management</b>	Identifies key financial and compliance risks and provides basic mitigation strategies, such as standard risk avoidance and transfer techniques. This service focuses on aligning with industry best practices to ensure foundational risk coverage.	Expands on the Basic tier by conducting a detailed analysis of key financial and compliance-related risks using advanced risk assessment tools. Customized mitigation strategies are tailored to the client's specific needs, incorporating practical solutions like contingency planning and enhanced risk transfer techniques to ensure robust risk management.	Expands on the Enhanced tier by implementing a risk management framework, including continuous monitoring of critical risks and periodic strategic updates. This tier introduces proactive scenario planning to anticipate and mitigate future risks, with strategic adjustments made during semi-annual reviews to enhance business resilience and continuity.
<b>Profitability Analysis</b>	Conducts basic profitability analysis for main products or services, focusing on revenue and direct costs to identify fundamental profit drivers.	Expands the Basic analysis by incorporating indirect costs, contribution margin calculations, and break-even points. This tier introduces an evaluation of pricing methods including cost-plus, market comparison, and value-based pricing to optimize the pricing strategy and enhance profitability and market competitiveness.	Expands on the Enhanced tier by employing advanced profitability analytics across all products and services. This tier includes profitability analysis by customer segment to identify high-value customers and tailor strategies accordingly. Offers strategic recommendations for price adjustments, cost reductions, and targeted enhancements to product or service lines.
<b>Staff Performance Analysis</b>	Conducts a basic evaluation of finance and accounting staff performance using core metrics such as transaction processing speed, accuracy rates, technical knowledge, and communication skills.	Expands on the Basic tier by adding a detailed analysis of finance and accounting staff. Includes annual performance reviews that establish agreed-upon objectives they are measured against. Also evaluates ongoing professional development efforts, encouraging continuous learning and adaptation to new financial regulations and tools.	Expands on the Enhanced tier by implementing a comprehensive performance management system. Assesses alignment with departmental and organizational financial goals. Provides ongoing monitoring, feedback mechanisms, and targeted training programs designed to enhance skills in financial management, communication, and professional growth, facilitated through specialized workshops and certifications.

The services listed in each tier are subject to applicability based on your specific business needs. Not all services may be necessary or provided and may be replaced by more relevant alternatives.